Content Mapping

What is Competency Based Education?

- Defines what skills, abilities, knowledge your organization should have
- Provides a way to measure the “why” of learning
- Details the knowledge, skills, and abilities required for a course
- Builds links between observable and measurable knowledge, skills, and abilities to courses that will contribute towards increasing an individual’s performance
Content Mapping 101

Build links between observable and measurable knowledge, skills, and abilities that will contribute towards increasing an individual’s performance.

- Critical Thinking Skills
- Communication Skills
- Leadership Skills
- Organizational Skills
Example Course Submitted for Mapped Content

Learning Objective -
What is the observable set of skills, knowledge, abilities that will allow a student to demonstrate their proficiency for the stated competency?

Example Course Submitted for Mapped Content

Course Description

Course Objective

Communication

Critical Thinking & Problem Solving

Information Management

Personal

Essential Employability Skills

Critical Thinking Skills that provide the foundation for a student's academic, occupational, and interpersonal success.

1. Apply various reading strategies to understand and evaluate written information.
2. Identify the main ideas, major and minor supporting points.
3. Identify five core principles for communicating messages.
4. Evaluate clear, well-organized arguments presented in the form of short stories, essays, summaries, and oral reports.
5. Use language conventions appropriately to reflect the style and tone of written documents.
6. Write clear, concise, and complete sentences.
7. Use their work to improve the number of grammatical errors.
8. Use appropriate citation style in their written work.
9. Distinguish various media sources and understand the significance between the explicit and implicit media messages.
10. Evaluate information, ideas, issues, and styles of a variety of informational texts and media works.
11. Use different sources to gather information, select appropriate forms of writing, and choose from a range of organizational structures to produce effective written work.

Institution, Program and/or Course

Beginner, Intermediate, Advanced

Courses

Duration of Learning (Time?)

Videos
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<th>COMPETENCY</th>
<th>PLAYLIST</th>
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Field & Definition

- Category and/or Competency
- Level of Competency
- Duration
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Timeline for a Mapping Project

• General timeline for a single content mapping project (i.e. a course) is between 4-6 weeks
• Timeline may increase if you provide multiple courses as separate projects
• Best practice is including multiple courses (or full program competencies) together as one single project

Once You Receive the Mapping

• You can opt to share the playlists by assigning them to different groups or individuals
• You can opt to share the links provided directly to different end users in different awareness campaigns
• You can run reports on the playlists viewed to determine who in your organization has completed them
• The Playlist Report provides the following data points – Playlist Name, Last Name, First Name, User ID, Email, Viewed Playlist, Percent complete, Number of movies watched, and Completed playlist

To access your learning account visit www.learning.linkedin.com